



CAT SYKES

SELECTED

Publication & Information Design

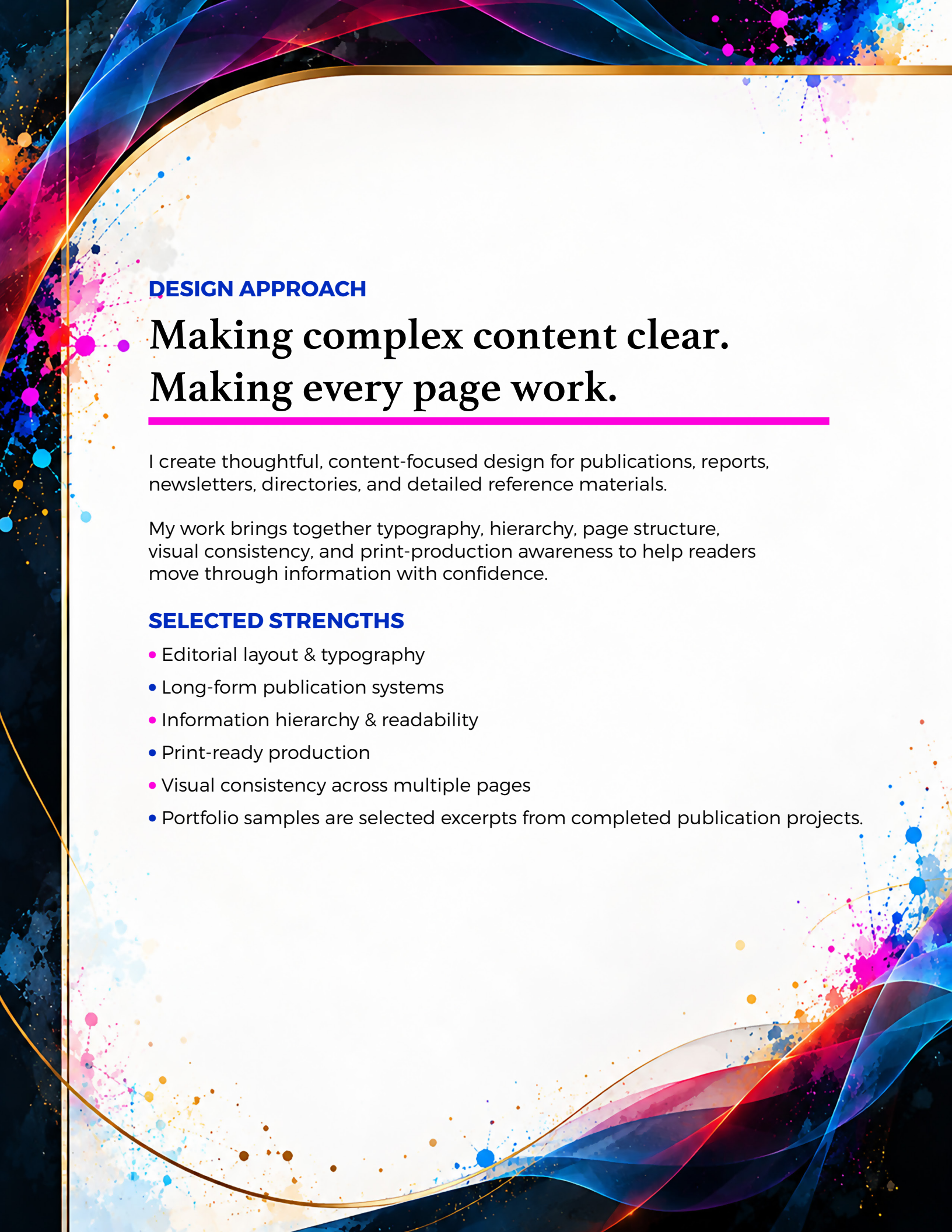
PORTFOLIO

Editorial • Publications • Information Design
Branding • Print & Digital

CREATIVE THINKING.
THOUGHTFUL DESIGN.
PURPOSEFUL COMMUNICATION.

BezalelCreativeStudio.com





DESIGN APPROACH

• Making complex content clear. Making every page work.

I create thoughtful, content-focused design for publications, reports, newsletters, directories, and detailed reference materials.

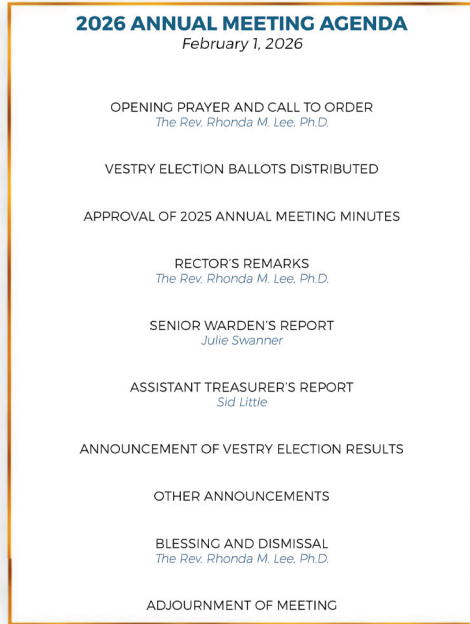
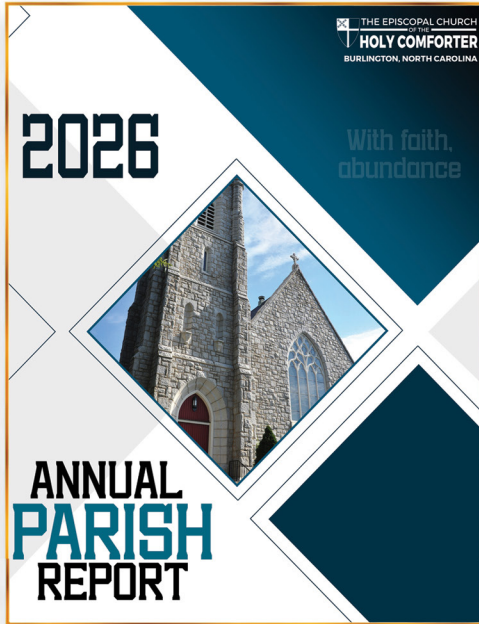
My work brings together typography, hierarchy, page structure, visual consistency, and print-production awareness to help readers move through information with confidence.

SELECTED STRENGTHS

- Editorial layout & typography
- Long-form publication systems
- Information hierarchy & readability
- Print-ready production
- Visual consistency across multiple pages
- Portfolio samples are selected excerpts from completed publication projects.

Annual Parish Report

EDITORIAL DESIGN • INFORMATION DESIGN • PRINT PRODUCTION



COVER / VISUAL CONCEPT

STRUCTURED INFORMATION

EDITORIAL LAYOUT

PROJECT OVERVIEW

Designed and produced a multi-section annual report bringing together leadership messages, organizational information, financial details, and narrative content in a cohesive publication.

Visual hierarchy

Typography, spacing, and section structure guide readers through varied content.

Information design

Detailed information and financial material are organized for clarity and quick reference.

Publication consistency

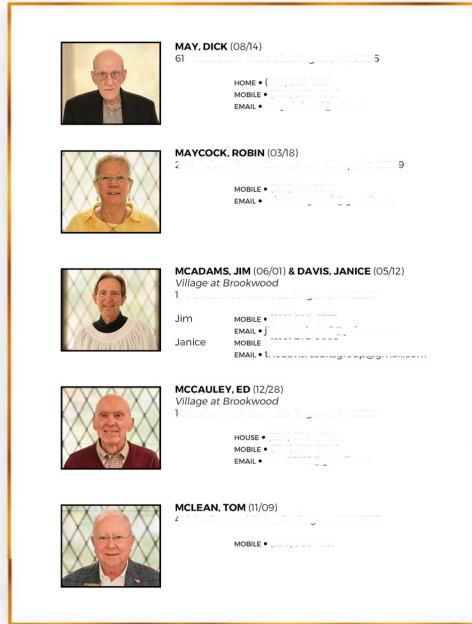
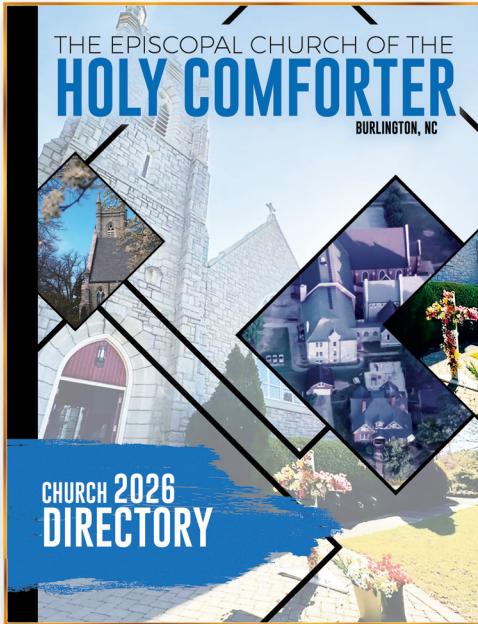
A unified visual system is maintained across the report.

DESIGN ELEMENTS

- Editorial layout
- Typography
- Information hierarchy
- Multi-page design
- Print production

Church Directory

PUBLICATION DESIGN • IMAGE INTEGRATION • INFORMATION ORGANIZATION



COVER / IDENTITY

INTERIOR LAYOUT

IMAGE PAGE

PROJECT OVERVIEW

Created a multi-section directory publication with a consistent visual system for directory content, ministry information, photography, and navigational elements.

Layout consistency

Repeatable design choices support different page types.

Image integration

Photography and graphic elements are balanced with text and supporting information.

Navigation

Clear sectioning and page structure help readers find information.

DESIGN ELEMENTS

- Editorial design
- Page systems
- Image integration
- Typography
- Information organization

Cemetery Policy Manual

LONG-FORM LAYOUT • REFERENCE DESIGN • FORMS & TABLES

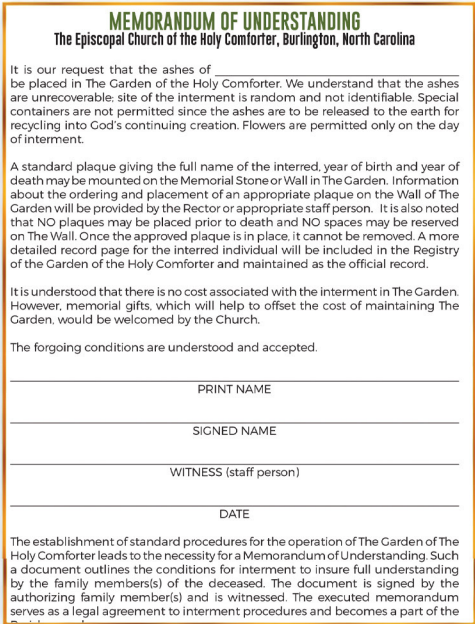
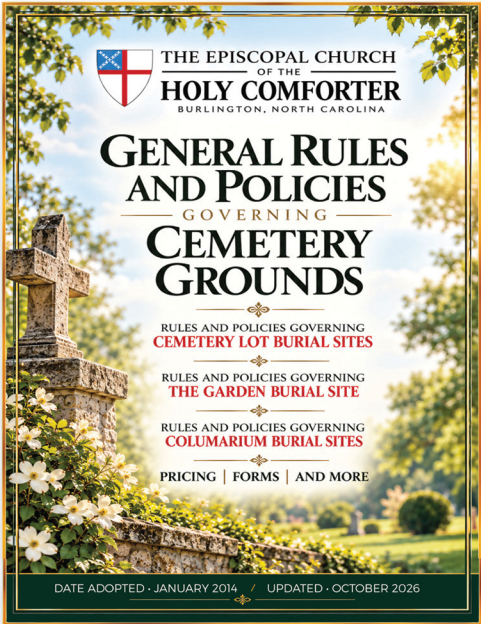


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COVER / VISUAL SYSTEM

CONTENTS / SECTION STRUCTURE

REFERENCE PAGE

PROJECT OVERVIEW

Designed a substantial reference document organizing rules, policies, forms, pricing, and burial-site information into a structured, navigable publication.

Document structure

Related information is grouped into sections so readers can locate topics efficiently.

Readability

Hierarchy, spacing, and consistent formatting support detailed policy content.

Practical information

Forms and reference material are presented with legibility and usability in mind.

DESIGN ELEMENTS

- Long-form publication design
- Typography
- Structured content
- Forms
- Print-ready layout

Comfortable Words Newsletter

EDITORIAL DESIGN • RECURRING PUBLICATION • CALENDAR & CONTENT LAYOUT



COVER / ISSUE IDENTITY

EDITORIAL PAGE

INFORMATION PAGE

PROJECT OVERVIEW

Designed a recurring newsletter with a recognizable visual style and varied content, including articles, schedules, announcements, calendars, and ministry information.

Recurring design system

Visual consistency is maintained while layouts adapt to different content.

Content variety

Articles, event information, calendars, and announcements share one publication.

Scanning and readability

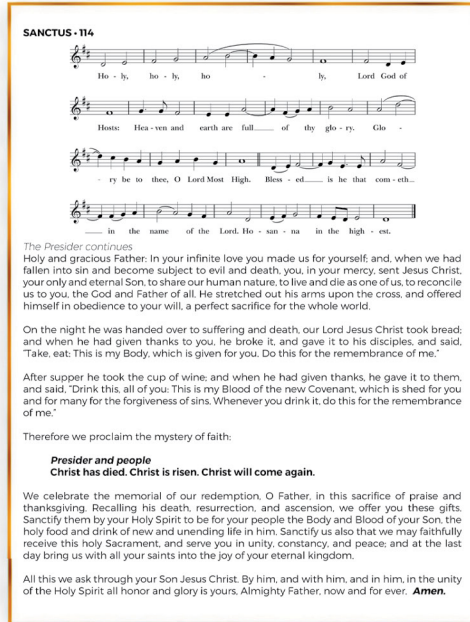
Dates and details are organized for quick reference.

DESIGN ELEMENTS

- Editorial layout
- Newsletter design
- Typography
- Calendar design
- Visual consistency

Palm Sunday Worship Booklet

BOOKLET DESIGN • TYPOGRAPHY • DETAILED TYPESETTING



COVER / CONCEPT

INTERIOR TYPOGRAPHY

DETAIL / PAGE STRUCTURE

PROJECT OVERVIEW

Designed a multi-page service booklet with a coordinated cover and structured interior pages, balancing detailed text, headings, readings, and music information.

Typographic hierarchy

Headings, instructions, readings, and supporting text are clearly distinguished.

Page structure

A clear, consistent flow guides readers through the booklet.

Production detail

Alignment, spacing, and readability support a print-oriented document.

DESIGN ELEMENTS

- Booklet design
- Typography
- Editorial layout
- Typesetting
- Print production



THANK YOU

Thoughtful design.
Purposeful communication.

Cat Sykes
Bezalel Creative Studio

BezalelCreativeStudio.com